



Wing Zone, a quick service restaurant chicken Wing delivery concept, has continued to experience success with their international growth strategy. With a structured vision, Wing Zone has been able to surpass their growth projections in unit sales and new country development. With a successful international plan, Wing Zone continues to push growth with international franchise partners who are looking to open 13+ new international restaurants in 2015.

To kick off growth in Asia, franchisee Johnny Mayani already opened two restaurants of a 120-unit deal in Singapore. The 120-unit deal will be completed in 10 year span and will add units in several South East Asia markets including Hong Kong, Indonesia, Thailand, Myanmar, Vietnam and the Philippines.

We plan to have agreements in place for 80 countries by the end of 2017.

Throughout 2015, multiple global Wing Zone locations opened, including its 12th international location in Abu Dhabi, along with Saudi Arabia, Colombia, Singapore, Moscow, Panama and Malaysia.

The world is fanatical about Wing Zone and our product. We wanted to make sure we were the first domestic wing chain to be in the international market. With our aggressive international growth, we could very well reach 500+ locations globally within the next five years.”

ABOUT WING ZONE

Wing Zone was founded in 1991 at the University of Florida by Matt Friedman and Adam Scott, who were Flavorholics that loved great wings and amazing flavors.

The Wing Zone franchise was born in their fraternity house kitchen and the concept started by delivering to fellow college students. After opening several Wing Zone locations around college markets, Scott and Friedman began offering franchises in 2000.

Wing Zone now has over 100 locations open across the U.S., Panama, Bahamas, Saudi Arabia, Dominican Republic, Malaysia, the United Arab Emirates, Colombia, Costa Rica, Honduras, Singapore, Guatemala and Russia. For more information about Wing Zone visit www.wingzone.com .

Wing Zone International continues to expand operations across the globe to serve and deliver 15 award-winning flavors of fresh, cooked-to-order chicken wings, chicken sandwiches, burgers and more.